



Budget Request FY 2020

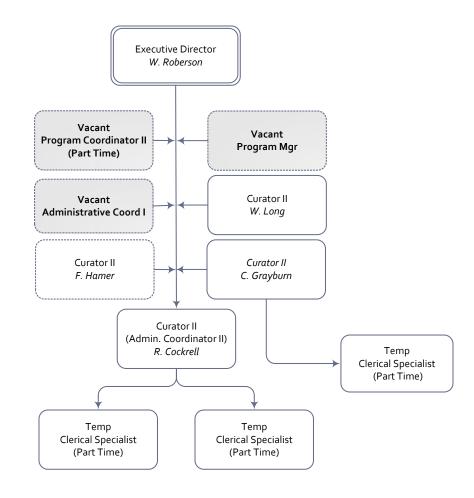
FY 2019-20 Budget and Proviso Requests

South Carolina Confederate Relic Room and Military Museum Key Officials FY 2019-20 Budget Request

<u>Name</u>	Position Title	<u>Email</u>	<u>Phone</u>
W. Allen Roberson	Executive Director	arobers@crr.sc.gov	(803) 737-8096
Rachel Cockrell	Admin. Opers. Chief	rcockre@crr.sc.gov	(803) 737-8020

SC Confederate Relic Room and Military Museum Commission

- 3 Members appointed by Governor (A. Miller, N. Truslow, T. Bryant)
- 2 Members appointed by President Pro Tempore of Senate (V. Shealy, Vacant)
- 1 Member appointed by President Pro Tempore of Senate on recommendation of SC Div Commander of Sons of Confederate Veterans (L. Summers)
 - 2 Members appointed by Speaker of House of Representatives (S. Howell, Vacant)
- 1 Member appointed by Speaker of House of Representatives on recommendation of President of SC Div of United Daughters of the Confederacy (M. Van Schaick, Chairman)



AGENCY NAME:	SC Confederate Relic Room and Military Museum	
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Fiscal Year 2017-18 Accountability Report

SUBMISSION FORM

The South Carolina Confederate Relic Room and Military Museum serves as the State's military history museum by collecting, preserving, and exhibiting South Carolina's military material culture from the colonial era to the present, and by providing superior educational experiences and programming.

As the oldest continuing history museum in South Carolina, with the greatest military history artifact collection in the state, the SC Confederate Relic Room and Military Museum aspires to be the primary resource for all who seek to learn about South Carolina's proud and courageous martial tradition, as one of the original thirteen colonies and as the eighth state of the United States.

Please select yes or no if the agency has any major or minor (internal or external) recommendations that would allow the agency to operate more effectively and efficiently.

	Yes	No
RESTRUCTURING		
RECOMMENDATIONS:	\boxtimes	

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Yes, regarding minor internal recommendations that would allow the agency to operate more effectively and efficiently:

- (1) Rescind Statute 30-17-60: "No artifacts owned by the State in the permanent collections of the South Carolina Confederate Relic Room and Military Museum may be permanently removed or disposed of except by a Concurrent Resolution of the General Assembly."
- (2) New Statute: "No artifacts owned by the State in the permanent collections of the South Carolina Confederate Relic Room and Military Museum may be permanently removed or disposed of except by authorization of the SC Confederate Relic Room and Military Museum Commission.
- (3) Move the SC Confederate Relic Room and Military Museum's Membership program from under the authority of the museum to the authority of the Palmetto State Military History Foundation, the 501(c)(3) support foundation for the museum. The Palmetto State Military History Foundation exists solely to support the SC Confederate Relic Room and Military Museum. The Museum currently does not have the staff to promote the museum membership program. The Foundation could help the membership program grow by hosting events, promoting membership drives, etc.

The Museum currently has only 45 members. The Foundation could focus on growing the membership program, with the museum's assistance, by hosting membership fundraising receptions, by conducting membership drives, and by individually soliciting new members. The Foundation could then finance exhibit opening receptions for the museum, continue to assist in fundraising for specific programs, like the uniform conservation initiative, or support the acquisition of significant SC artifacts. All funds raised by the membership program would eventually be used to benefit the SC Confederate Relic Room and Military Museum.

Please identify your agency's preferred contacts for this year's accountability report.

	<u>Name</u>	<u>Phone</u>	<u>Email</u>
PRIMARY CONTACT:	W. Allen Roberson	(803) 737-8096	arobers@crr.sc.gov
SECONDARY CONTACT:	Rachel Cockrell	(803) 737-8020	rcockre@crr.sc.gov

I have reviewed and approved the enclosed FY 2017-18 Accountability Report, which is complete and accurate to the extent of my knowledge.

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AGENCY DIRECTOR (SIGN AND DATE):	W. a	lllen	Robern	
(TYPE/PRINT NAME):	W. Allen Robe	erson		
Board/Cmsn Chair (Sign and Date):				
(TYPE/PRINT NAME):	Martha Van S	Schaick		

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AGENCY'S DISCUSSION AND ANALYSIS

FY2017-FY2018 ACCOUNTABILITY REPORT NARRATIVE

Part 1 – Summary of FY16, FY17, & FY18 Major Issues Impacting Museum

As discussed in the FY17 Accountability Report, the South Carolina Confederate Relic Room & Military Museum, the State of South Carolina's military history museum, has been coping with a series of varying external and internal factors during the past three fiscal years, and as a result, embarked on a three-year plan of tactical goals and objectives during this period (FY17 – FY19, or July 2016 – June 2019, as a precursor to comprehensive strategic planning which was not feasible due to these varying internal and external factors and issues:

I. FY16 – FY17 Negative External and Internal Factors

- A. Removal of the State House Confederate Battle Flag Following the horrendous Charleston Massacre of June 2015, the State House reproduction Confederate Battle Flag was removed from the State House grounds and given to the SC Confederate Relic Room & Military Museum with an unfunded mandate to exhibit. Incessant media and public attention focused on a proposal that was submitted at the beginning of 2016, that included a much-needed expansion of the museum, but that was not funded, and on the subsequent development of a second, more modest proposal for internal display, that was submitted at the beginning of 2018, that was also not funded. Because of the controversy surrounding this artifact and the division of public opinion regarding its exhibition, the museum has painstakingly sought to develop an exhibit that minimizes this division, driving the process to a consensus of its staff, its Commission, its supporters, and SC's Legislators, as much as practical. This issue diverted time and attention of the museum's administrative staff from ongoing museum development.
- **B.** Proposal to Relocate the Museum to Charleston An unanticipated proposal to study moving the SC Confederate Relic Room & Military Museum to Charleston was passed by General Assembly but vetoed by the Governor at the end of FY16. Despite the museum's pending 120th anniversary as the oldest museum in Midlands of SC, this proposal raised the issue of instability, and was perceived negatively by the museum's public and the media.

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Together, these two external events had a severe, negative impact on the museum's visitation and revenue, at a time when the museum had just ended a very productive year (FY15), developing its most popular exhibit, *Paths of Destruction: Sherman's Final Campaign*, for the 150th anniversary of the *Burning of Columbia*, along with associated programs, resulting in the museum's 3rd highest visitation since 2000. FY16 was planned as a fallow year for museum exhibits and programs, a time to conserve the museum's limited resources, and to focus attention on capitalizing on the previous year's successes by building a membership program, a foundation, and increasing fundraising. These plans were severely curtailed by the Confederate battle flag controversy and the proposed relocation to Charleston, both of which impacted the museum severely, embroiling the museum in controversy and negative media attention, resulting in a 20% drop in attendance and revenue.

- C. Change in Governance In the first half of FY16, a new governing SC Confederate Relic Room & Military Museum Commission was appointed by the General Assembly and the Governor to oversee the operation of the museum, replacing the newly defunct SC Budget and Control Board. This Commission began meeting during the height of the State House Confederate Battle Flag Controversy, and had to immediately oversee the unfunded mandate to exhibit this flag, and the subsequent developed proposals submitted to the General Assembly. The new Commissioners had to quickly come up to speed on the State House Confederate Battle Flag issues, as well as learn about the history and operation of the museum. Under difficult circumstance, they performed admirably well and helped provide leadership and support through the various crises.
- D. Staff Loses The SC Confederate Relic Room & Military Museum, already well below its pre-Recession staff of nine employees with three empty FTEs, lost its administrative staff person unexpectedly due to a Workers Compensation injury in December 2016. This position was not permanently filled until early 2018 due to Workers Compensation legal issues. Also, in late FY17, the museum's Curator of Exhibit Design, a key employee responsible for exhibit development, design, and oversight, along with marketing and advertising, amicably resigned, for personal reasons also a major loss for the museum. Finally, a mutually beneficial, 20 year relationship with USC ended, when the Department of Humanities increased the cost of Graduate Assistantships by 30% for all outside non-profits ending the hiring and training of graduate students in their field of study, a significant loss of low cost, semi-skilled labor.

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E. 2017 Flood – An unexpected and major flooding of the museum occurred during a heavy rain storm in early April 2017, due to stopped-up storm sewer drains at of the Columbia Mills complex. Water rose to 2.5 feet at the museum's back door, and quickly flooded the SC Confederate Relic Room & Military Museum's collection storage area, back hallway, and large rotating exhibit gallery. This forced the emergency closure of the museum's new, major exhibit for FY17, a month after it had opened, during its initial marketing campaign. The exhibit remained closed for several weeks while the effects of the flood were mitigated. Despite the severity of the flood, no permanent damage was incurred for either the museum's collection or its facilities, but suspending the museum's major exhibit and related programs for several weeks were detrimental in attracting visitors, program attendees, and tours and added to the external problems buffeting the museum.

II. FY18 Issues

- A. 2nd Flag Proposal In 2018, the SC Confederate Relic Room & Military Museum submitted its 2nd proposal for the display of the SC State House Confederate Battle Flag, with a budget of \$350,000 to convert two offices into gallery space and separate the flag from the museum's main gallery exhibit, *The South Carolina Martial Tradition*, which covers SC military history in a timeline, from the Revolutionary War through the current War on Terror. This small, converted office space would allow for the exhibition of the SC State House Confederate Battle Flag, and allow visitors to reflect on the history of the flag. The exhibit was designed to be respectful and yet allow for adaptation over time. Though the budget request passed both the SC House and Senate, it was deleted in Conference, at the end of the 2018 legislative session in June.
- **B. Physical Space Issues -** Over the last three years (FY16 FY18), the SC Confederate Relic Room & Military Museum has begun to literally run out of space. Due to increased acquisitions of important SC historical material culture and research material, the museum's Artifact, Archival, and Library collections spilled over into the museum's other areas because of lack of physical space. Temporary Artifact Storage (used for new objects waiting to be cataloged or for storage of loaned artifacts) and the museum's larger Preparation Room (where new donations are held for condition reporting, minor conservation treatment, or treatment against insect infestations), became additional artifact storage areas that lacked the tightly controlled security access of Collections Storage. A large drawer filing cabinet was installed in the Museum Library to handle over-spillage from Archives Storage, again without the higher level of secure access.

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This was a temporary solution and by FY18 more archival storage space was needed. Double rows of shelving also had to be installed in the Library for accumulating research books and older, out of date publications had to be removed from the library collection.

As the museum has been increasing attendance at its *Lunch and Learn* programs, school programs, and other programs, the need for better and larger programing area has become apparent. One of the museum's strategic challenges is to move to a more weekend-oriented program operation to attract more paying visitors, but our very limited program space is a major problem in accomplishing this strategic goal.

C. FY18-19 American Alliance of Museums Accreditation – In addition to all of the above, the SC Confederate Relic Room & Military Museum was scheduled by the national American Alliance of Museum's to go through an accreditation review for the first time since 2004. Only 13 out of 225 museums, historic sites, parks, and monuments in SC have earned national accreditation. Nationally, only 1048 of 17,000 museums, sites, parks, and monuments have been awarded accreditation. The SC Confederate Relic Room & Military Museum was first awarded accreditation in 1976, and was reaccredited in 1986. It was due to be reviewed again in 1996, but the museum requested postponement pending relocation from its location adjacent to the University of South Carolina to the Columbia Mills Building with a new, modern exhibit plan and the development of new programs, meeting a key recommendation from the 1986 review. The museum was reaccredited in 2004, two years after reopening at Columbia Mills, and was subsequently due to be reexamined in 2014. However, this was postponed by AAM until 2018, due to the backlog of museums awaiting review. Obviously, it would have been much more advantageous for the SC Confederate Relic Room & Military Museum to have been reviewed in 2014, before the SC State House Confederate Battle Flag controversy, controversies with "Confederate" history, and the other issues discussed above, rather than in 2018.

Nevertheless a comprehensive Self-Study of the Museum, covering all policies and practices regarding administration, fundraising, operation, exhibits, programs, education, artifact and archival collections, research, budgeting, HR, the museum's new commission, new foundation (Palmetto State Military History Foundation), emergency and disaster plans, Standard Operating Procedures, physical facilities, ethics, media relations, advertising, and public relations,

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community and support, the relatively new membership programs, gift shop, and strategic planning, was written, revised, compiled, and submitted to AAM during the period of February 2018 through October 2019. A two person site-visit for a three-day inspection was scheduled for late August, 2018, with a final decision on reaccreditation to be determined by the end of calendar year 2018.

Part II – Summary of FY18 Achievements, Goals, & Objectives

I. FY18 Positive Developments & Achievements

A. Exhibits & Programs: The Museum was able to maintain the FY17 visitation levels in FY18, despite no new, major exhibit. In November 2017, the museum opened a small exhibit, *Thurmond's Brigade: the 360th Civil Affairs Brigade.* The 360th Civil Affairs Brigade has been a key element of the United States Army Reserve Force for over 65 years. Formed in Columbia, SC in 1950 as the 360th Military Government Area Headquarters, the unit was organized by Senator Strom Thurmond who also served as the unit's first commander from 1950-1954. Thurmond's continuing involvement with the 360th earned it the nickname, "Thurmond's Brigade." The 360th is a Fort Jackson-based, US Army Special Force that supports military or disaster-relief operations, both abroad and in the United States. The 360th is affiliated with the 82nd Airborne, jump-trained, and its mission is to restore civil order and infrastructure, while providing aid to civilian populations in war-torn or disaster areas. The museum worked directly with Brigade veterans to develop this exhibit, and it proved to me considerably more popular with the general public than originally anticipated. Besides Strom Thurmond, some 360th veterans are Congressman Joe Wilson, Democratic Party National Committee Chair, Don Fowler, and renowned historian, Dr. Walter Edgar.

The SC Confederate Relic Room & Military Museum also converted its critically appraised FY17 Revolutionary War exhibit on the Siege of Fort Motte in Calhoun County, "...make no Doubt we shall carry this post..." The History and Archaeology of Fort Motte into a traveling exhibit with the assistance of a \$2000 grant from the SC Humanities Council. Working through the SC State Museum's Traveling Exhibition Program, the Fort Motte exhibit was offered for rental to museums, libraries, and nonprofits throughout SC, at \$300 a month \$450 for two

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months, or \$600 for three months, with the profits to be split equally between the SC Confederate Relic Room & Military Museum and the SC State Museum, a cooperative venture as has been recommended by the SC General Assembly. The Revolutionary War Siege of Fort Motte exhibit, with reproduction artifacts and attractive and informative text panels, became available for rent in January 2018, and has been booked continuously in FY18, at venues including the Sumer County Museum, The Museum at Greenwood, the Calhoun County Museum, and the Camden Archives and Museum, and is booked on into FY19. Designed by our museum, in a partnership with the SC Institute of Archaeology and Anthropology, it is one of the most successful traveling exhibit fielded by the SC State Museum's Traveling Exhibition Program in recent years.

Also, the museum's success in developing and promoting its popular *Lunch & Learn* program helped check the decline in attendance despite the negative media coverage regarding the State House Confederate battle flag and the FY16 proposed moved to Charleston. The monthly Friday lecture series, *Lunch & Learn*, continued to grow throughout FY17 and by FY18 had regular returning attendance for this program.

B. Diversifying Revenue (Fundraising, Foundation, and Membership): FY17 was the best year for fundraising in the museum's modern history, and while FY18 totals did not reach those levels, it was still very successful, with the museum bringing in diverse donations totaling \$34,648 for its Civil War Uniform Conservation Initiative, with commitments for at least approximately \$25,000 in FY19. The museum's foundation, the Palmetto State Military History Foundation, chartered in 2012, began fundraising for the first time in FY18, slowly but steadily accumulating funds to support the museum's operation, raising \$6068 by the end of FY18. As previously discussed, the unexpected loss of the museum's Administrative Coordinator in FY16, and the resulting vacant position for over a year due to Workers Compensation legalities, had a negative and major impact on the growth of the museum's membership program, which was part of her job responsibilities. Nevertheless, the membership program was maintained, and \$13,670 had accumulated in its account at the end of FY18. Outreach Travel for lectures and programs for history organizations and civic groups increased, as well as museum representation at Civil War shows and the SC Arms Collector's shows, all of which brought in a total of \$19,183 in donations and revenue for the Civil War Uniform Conservation Initiative.

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- C. Education Program: In FY16, the SC Confederate Relic Room & Military Museum verified its concern that the FY15 renovation of the SC State Museum, also in the Columbia Mills Building, had negatively impacted our school tour attendance by moving the disembarking point for school groups away from our museum entrance. Because of increased visitation in FY15 due to the success of the Paths of Destruction: Sherman's Final Campaign exhibit on the Burning of Columbia, and associated programs, the long-term impact on school groups was not apparent until the end of FY16, when total school group visitation decreased by 1000 students, which may also have been influenced by the negative media coverage of the State House Confederate battle flag and "Confederate" history. Over the next two years, with proactive engagement by the Education Curator with schools officials, teachers, and tour chaperones, visiting both the SC Confederate Relic Room & Military Museum and the SC State Museum, we were able to erase that deficit by the end of FY18. In FY2018, the Education Program also continued filming virtual field trips, working with Streamable Learning, an online education company. This partnership also brings revenue in and has expanded in FY19. However, the number of nonschool tours has decreased since FY16, primarily due to the museum not having and promoting a major, popular exhibit since FY16. When a new exhibit on South Carolina and the Vietnam War opens in FY20, it should increase the overall number of non-school tours at the museum. Monthly Homeschool Friday class attendance has also steadily decreased since FY16. If the trend continues in FY19, it may be time for the Education Department to create a whole new curriculum for Homeschool Friday, and promote it differently. In FY19, the museum will also redesign and modernize its website making it more attractive, informative, and easier to use. In FY18, working with ADCO marketing, the museum has become much more consistent and efficient with constant social media postings, announcements, and advertising.
- **D. Collections:** The SC Confederate Relic Room and Military Museum acquired several historically significant artifacts and archival collections that will be attractive additions to the museum's artifact and archival collections and exhibits. The museum also continued its highly successful conservation program, one of the most proactive in the nation:
 - 1. Collection Objects Conserved: 4 objects sent for conservation:
 - A. Frock Coat & Slouch Hat of Confederate General Gabriel Rains, considered one of the pioneers of modern warfare
 - b. 1840 SC Artillery Saber with silver trim and silver-plated Scabbard

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2. FY18 New Acquisitions:

- a. Early Founder of Columbia and Revolutionary War hero Peter Horry's sword
- b. Vietnam Era NVA blood transfusion kit, South Vietnam flag, flight helmet, etc.
- c. WWII to Cold War M1 helmet, m1942 canteen, German dress bayonet and scabbard, medical kit, haversack, Colt m1911, Browning Hi-Power pistol
- d. Civil War- Rare, Columbia-made Confederate Kraft Goldschmidt Kraft officer's saber
- e. Civil War- Confederate M1854 Austrian Lorenz rifle musket
- f. Vietnam- Enlisted Army green dress uniform
- g. WWII- M1852 officer's sword of Guy Benjamin Taylor
- h. Vietnam- U.S. Army helicopter jacket and trousers, green dungarees, etc.
- i. Vietnam- 3 swagger sticks, Zippo lighter collection, binoculars, uniform, compass
- j. WWI- Camp Jackson letters of John Sydney Fiott to Grace Watters
- k. Vietnam- C-rations
- 1. WWI- Gas alarm
- m. Uniforms and clothing of USMC LCpl. Mills Bigham from Iraqi War
- n. Halsey Bartlett Civil War letter
- o. Post CW- 1911 Confederate battle flag and photo of James D. Nance at UCV meeting
- p. WWII- Japanese transformer box
- q. Vietnam- SKS rifle
- II. Strategic Goals & Objective: Results In FY17, The SC Confederate Relic Room & Military Museum outlined and continued to modify for FY18 seventeen strategic goals for the next three fiscal years, FY17 FY19. In FY18, the museum successfully accomplished eight more of its remaining fifteen revised goals, made major progress on the rest, and failed temporarily at only two strategic goals:

A. Develop one Major, one Minor, and one Traveling Exhibit for FY18

- 1. A Major Exhibit on SC in the Vietnam War for the 50th Anniversary
- 2. Exhibit on 360th Civil Affairs Brigade, a Fort Jackson-based, US Army unit that Supports Military or Disaster Relief Operations, in war-torn or disaster areas, abroad and at home
- 3. Turn Museum's Traveling Revolutionary War Exhibit, "...make no Doubt we shall carry this post...:" The History and Archaeology of Fort Motte into traveling exhibit and rent.

Accomplished 2 & 3. 1 in process

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- B. Continue to Develop Cost and Space Efficient Exhibit for State House Battle Flag
 Not Accomplished 2nd Proposal not funded at end of FY2018 by General Assembly
- C. Continue to Increase Education Program Numbers and Attendance
 Accomplished
- D. Self-Study for American Alliance of Museums' Reaccreditation, due 3/1/2018
 Accomplished
- E. Implement Non-Collections Storage Plan and Finish by end of FY18

 <u>Accomplished, with all non-collections storage space cleaned out and reorganized</u>
- F. Develop and Grow Museum Membership Program
 Not Accomplished due to ongoing Staff Shortages
- G. Assist the Palmetto State Military History Foundation to Raise Funds for the SC Confederate Relic Room & Military Museum

 Accomplished
- H. Continue to Upgrade Museum Security, re: Collections Security and Staff Safety due to State House Confederate Flag Controversy

In Process

I. Successfully install *Proficio* Collections Management Software

Accomplished

- J. RE: Senate Education Subcommittee Report: Develop Commission Bylaws and Mission Accomplished, pending approval
- K. Continue State Library Project of Scanning & Digitizing the *Colin J. McRae* Archival Collection (at no cost), for Online Access

In Process. Approximately 2/3 completed

L. Scan and Digitize the USS Columbia Collection for Online Access

In Process. Approximately 3/4 completed

M. Comprehensive Inventory of Archives

In Process

- N. Continue with Staff Realignment as Necessary for Strategic Objectives

 Accomplished
- O. New Fund Raising Campaign to Conserve Museum's Civil War Uniform Collection

 In Process with Significant Success

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Part III - FY18 Strategic Goals & Objectives

I. Summary

The SC Confederate Relic Room & Military Museum Continues its Strategic Three-Year Planning Goals and Objectives into year three, the final year, with 13 revised and former goals for FY19:

A. Develop one Major Exhibit and one Minor Exhibit for FY19

- 1. A Small Exhibit on the SC 30th Division for the 100th Anniversary of the End of WWI
- 2. Continue Developing SC in the Vietnam War Exhibit for 50th Anniversary, to open FY20
 - a. Assemble a Major Vietnam Era Uniform, Equipment, and Weapons Collection
 - b. Reach out to SC Vietnam Veterans, to tell their personal stories and for mutual support
 - c. Promote Vietnam Programs to attract School, Senior, and Vets Tours, from all over SC
- B. Exhibit State House Confederate Battle Flag and Insure Security for Minimal Expenditure
- C. Increase Education Program and School Attendance through Program Development
- D. Pass American Alliance of Museums' Reaccreditation Review in FY18
 - 1. Update and Finish the Rewriting of all Museum Policies and Practices
 - 2. Dispose of Obsolete Equipment, old Exhibit Material, and 18 Years Accumulated Junk
 - 3. Clean Museum from Top to Bottom
 - 4. Host Reaccreditation Site-Review Team

E. Finish Last Part of Non-Collections Storage Plan Implementation by end of FY19

- 1. Physical Non-Collections Storage Plan completed
- 2. Schedule all Paper and Computer Share Drive Records for Disposal or Retention in accordance to SC Department of Archives and History policies and State Legislation
- 3. Apply for Compact Museum Storage Grant from Institute of Museum and Library Services, creating additional Collections storage space, for a short-term solution to Space Limitations
- F. Develop and Grow Museum Membership Program
- G. Continue to Assist the Palmetto State Military History Foundation in Raising Funds for the SC Confederate Relic Room & Military Museum, within the State and Federal Limitations
- H. Continue and Complete Archives Inventory

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- I. Enter Collections, Archival, and Library records into *Proficio* Collections Management Software
- J. Re: Senate Education Oversight Subcommittee Recommendations: Have new Commission Mission and Bylaws approved by Commission, and added to Commission Legislation
- K. Finish State Library Project of Scanning & Digitizing the Museum's *Colin J. McRae*Archival Collection as part of the South Carolina Digital Library System
- L. Complete Scanning and Digitization of the Museum's USS Columbia Archival Collection
- M. Continue Fund Raising Campaign to Conserve Museum's Civil War Uniform Collection

II. FY17-FY19 Long-Term Strategic Goals for Starting FY20 Strategic Planning

- A. Continue to position the Museum as SC's Preeminent Military History Museum and Elevate the Academic Profile and Reputation of the Museum
- B. Increase Revenue through Admissions, Gift Shop Sales, Membership Program, Fundraising, & Foundation
- C. Increase Attendance with Well-Designed Exhibits and a Program-Centered Operation
- D. Expand SC Confederate Relic Room & Military Museum to better Serve SC's Citizens and to House the Growing Collection

III.Strategic Challenges

- A. The Museum must continue to transform to a program/event-driven operation to increase attendance and revenue
- B. The Museum needs to open every Sunday instead of just the first Sunday of the month to maximize attendance and revenue. As additional staff are hired, this may be possible
- C. Need to overcome or negate the impact as much as practical of all "Confederate" related controversies, including the issues swirling around the State House Confederate Battle Flag display, that threaten the Museum's long-term stability and success, negating corporate fundraising
- D. The Museum eventually needs to expand due to the growth of its great Collection of SC historical material culture. In the short-term, however, the Museum is proactively implementing major changes to its infrastructure to temporarily solve growing physical space problems

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Strategic Planning and Performance Measurement Template

									Strategic Planning and	Performance Measurement Template
Statewide Enterprise Strategic Objective	Туре	Item # Goal Strategy Measure	Description	Base	2018-19 Target	Actual	Time Applicable	Data Source and Availability	Calculation Method	Meaningful Use of Measure
Government and Citizens	G	1	Continue to position Museum as SC's Preeminent Military History Museum	Dase	raiget	Actual	7/1/18 - 6/30/19			Top Tier of Museums in SC & SE US
Covernment and Citizens	S	1	Pass American Alliance of Museums' Reaccreditation Review in FY18	N/A	N/A	N/A	7,2,20 0,00,20	AAM	Pass/Fail/Tabled	Reputation, Attendance, Revenue
	M	1.1.1	Update Self-Study & Finish the Rewriting of all Museum Policies and Practices	,,,	,	,		70.00	. 455/ . 411/ . 421.04	reputation, resemble, nevertal
	M	1.1.2	Dispose of Obsolete Equipment, old Exhibit Material, and 18 Years Accumulate	d						
	M	1.1.3	Clean Museum from Top to Bottom							
	M	1.1.4	Host Reaccreditation Site-Review Team from American Alliance of Museums							
	S	2	Exhibit State House Confederate Battle Flag and Insure Security for Minim	i N/A	N/A	N/A		Unfunded Legislat	ive Mandate	End Confed. Battleflag Controversy
	M	1.2.1	Frame Flag	•	•	-				<u> </u>
	М	1.2.2	Hang on Wall with Simple Label							
	М	1.2.3	Anchor to Wall with Secuirty Alarm and Install Camera							
	S	3	Finish Last Part of Non-Collections Storage Plan Implementation	N/A	N/A	N/A		AAM & 3-Year Stra	ategic Plan	Alleviate Physical Space Limitations
	М	1.3.1	Physical Non-Collections Storage Plan complete	•	•	-				, ,
	М	1.3.2	Schedule Paper and Computer Records for Disposal or Retention							
	М	1.3.3	Institute of Museum and Library Services Compact Museum Storage Grant							
	S	4	Have Commission Mission & Bylaws approved by Commission	N/A	N/A	N/A		2015 Senate Educa	ation Sumcommittee Report	Governing Commission Efficiency
	М	1.4.1	Write Mission & Bylaws for Committee for Approval						•	
	М	1.4.2	SC Confederate Relic Room & Military Museum Commission Votes to Accept							
Public Infrastructure and Economic Development	G	2	Increase Revenue Via Fundraising, Foundation, & Membership Program,				7/1/18 - 6/30/19			Revenue Increase is a Strategic Goal
	S	1	Fund Raising Campaign to Conserve Museum's Civil War Uniforms	35000	275000	N/A		Estimates & Fundr	aising	Conserve CW Uniform Collection
	M	2.1.1	Raise Funds from SC Division & Select Sons of Confederate Veterans Camps							
	M	2.1.2	Raise Funds from Non-Heritage Organizations, like Artists Preservation Group							_
	М	2.1.3	Raise Funds from Soldiers' Descendents, like Chesnut Descendants							
	M	2.1.4	Request Matching Non-Recurring Funding from General Assembly							
	S	2	Palmetto State Military History Foundation Financially Supports Museum	6066	50000	N/A		Foundation	Account Balance	Conserve CW Uniform Collection
	М	2.2.1	Assist Board to Raise Funds to Support the Museum, with IRS & State law							
	М	2.2.2	Provide Projects for Support to Foundation Board, if Requested							
	M	2.2.3	Eventually Move Museum Membership Program to Foundation							
	S	3	Develop and Grow Museum Membership Program	13670	25000	N/A		Membership Rev.	Account Balance	Conserve CW Uniform Collection
	M	2.3.1	Fill FTE or P/T Worker to Manage Daily Membership Requirements							
	М	2.3.2	Refine Membership Benefits							
	М	2.3.3	Develop Membership Events							
	M	2.3.4	Eventually Move Museum Membership Program to Foundation							
Education, Training, and Human Development	G	3	Position as SC's Preeminent Military History Museum & Raise Academic Profi				7/1/18 - 6/30/19			Attendance Increase is Strategic Goal
	S	1	Develop one Major Exhibit and one Minor Exhibit for FY19	1 exh	bi 2 exhbi	3 exh	bt	N/A	N/A	Museum's 1st Traveing Exhibit
	M	3.1.1	Exhibit on the SC 30th Division for the 100th Anniversary of the End of WWI							
	M	3.1.2	Continue Developing the Major Vietnam War for the 50th Anniversary							
	S	2	Increase Attendance with a Program-Centered Operation	19559	25000	N/A		Admissions Desk	Tracking	Attendance Increase is Strategic Goa
	M	3.2.1	Increase Education Program & School Attendance via Program Development							
	S	3	Elevate the Academic Profile and Reputation of the Museum	N/A	N/A	N/A				Academic Reputation is Strategic Go
	М	3.3.1	Finish Digitizing McRae Archival Collection as part of SC Digital Library System							
	M	3.3.2	Complete Scanning and Digitization of the Museum's USS Columbia Archival Co	ol						
Maintaining Safety, Integrity and Security	G	4	Position as SC's Preeminent Military History Museum via Accountability				7/1/18 - 6/30/19		Inventory & Data Entry	Maintains AAM Accrediation
	S	1	Collections Accountability Insures Accreditation & Preeminent SC Museur	n N/A	N/A	N/A		DOA, AAM, SCFM	N/A	
	-	4.1.1	Continue and Complete Archives Inventory							
	-	4.2.2	Enter Collections, Archival, and Library records into New Proficio Software							

Fiscal Year 2018-2019
Accountability Report

Agency Name:	CONFEDERATE RELIC ROOM & MILITARY MUSEUM					
Agency Code:	Н960	Section:	030			
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Program Template

Program/Title	Purpose		FY 2017-18 Expenditures (Actual)					FY 2018-19 Expenditures (Projected)					Associated Measure(s)	
Flogram, file			eneral	Other	Federal		TOTAL		General	Oth	ner Federal		TOTAL	Associated Measure(s)
1.General Administration	Operation of the State of SC's military history museum	\$	783,496			\$	783,496	\$	855,504			\$	855,504	all
2.Southern Maritime Collection	Management of collection for research and exhibit		\$	8,366		\$	8,366			\$	21,000	\$	21,000	

Fiscal Year 2018-2019 Accountability Report

CONFEDERATE RELIC ROOM & MILITARY MUSEUM

Agency Name:

			7.7.					
								Legal Standards Template
Item#	Law Number	Jurisdiction	Type of Law	Statutory Requirement and/or Authority Granted			<u>If yes,</u> what type of service or product?	I <u>f other service or product</u> , please specify what service or product.
1	60-17-10	State	Statute	Establishes the SC Confederate Relic Room & Military Museum Commission, the number of	N	N		
2	60-17-20	State	Statute	SC Confederate Relic Room & Military Museum is authorized to supplement its state	N	N		
3	60-70-40	State	Statute	The Director of the South Carolina Confederate Relic Room and Military Museum must be	N	N		

Agency Name:	CONFEDERATE RELIC ROOM & MILITARY MUSEUM						
Agency Code:	H960	Section:	030				

Fiscal Year 2018-2019 Accountability Report

Partner Template

Name of Partner Entity	Type of Partner Entity	Description of Partnership	Associated Goal(s)
Sons of Confederate Veterans	Non-Governmental Organization	Attendance, donations, revenue donations, programs, outreach	2
United Daughters of the Confederacy	Non-Governmental Organization	Attendance, programs, outreach	2
University of South Carolina	State Government	Attendance, graduate assistants, historical research	3
Columbia Chamber of Commerce	Local Government	Attendance, promotion, partnerships	2
Metropolitan Convention Center	Local Government	Attendance, promotion, partnerships	2
Fort Jackson	Federal Government	Attendance, programs, outreach	2
Military Order of the Stars and Bars	Non-Governmental Organization	Attendance, donations, revenue donations, programs, outreach	2
Hunley Commission	State Government	Oversight of the Southern Maritime Collection, Exhibits	1, 4
Daughters of the American Revolution	Non-Governmental Organization	Attendance, donations, revenue donations, programs, outreach	2
SC Public & Private Schools, Home Schools	K-12 Education Institute	Attendance, programs, outreach	3
USS Columbia Association	Non-Governmental Organization	Attendance, donations, revenue donations, programs, outreach	2, 3

Fiscal \	Year	201	8-20	19
Accour	ntabi	ility	Repo	ort

Report and External Review Template

Agency Name:	CONFEDERATE RELIC ROOM & MILITARY MUSEUM				
Agency Code:	H960	Section:	030		

Item	Is this a Report, Review, or both?	Report or Review Name	Name of Entity Requesting the Report or Conducting Review	Type of Entity	Reporting Frequency	Current Fiscal Year: Submission Date or Review Timeline (MM/DD/YYYY)	Summary of Information Requested in the Report or Reviewed	Method to Access the Report or Information from the Review
1	Report	Accountability Report	General Assembly	State	Annually		All Museum Operations	
2	Report	American Alliance of Museum Self Study	American Alliance of Museums	Federal	Decade		All Museum Operations	AAM Accreditation Commission
3	Report	Various DOA Budget Reports	Dept. of Administration	State	Quarterly		Financial	DOA Finance
4	Report	Various PMO, EPO, DIS reports	Div. of Technology	State	Quarterly		IT Planning, Privacy, InfoSec	DTO, PMO
5	Review	Gift Shop Audit	OSA	State	Annually		Gift Shop inventory	OSA
6	Review	SC Confederate Relic Room and Military Museum Commission Reports	SC Confederate Relic Room and Military Museum Commission	State	Annually		Various	SCCRRMM Commission
	Review	Agreed-Upon Procedures	OSA	State	one-time		Financial	OSA
	Report	Senate Education Oversight Subcommittee Report	Senate Education Oversight Subcommittee	State	one-time		Governance - implementing FY19	Senate

	FY 19-20 Budget Priorities Summary											
				erate Relic Room a	nd Military Muse	um						
Budget Prior	ities			Funding	1			1	FTEs	1		
Priority No.	Priority Type (non- recurring/ recurring /other)	Priority Title	Priority Description	Recurring	Non-Recurring	Other	Federal	Total	State	Other	Federal	Total
1	B2 - Non-Recurring	Funding to Conserve Historic SC Uniform Colletion	Conserving Museum's Civil War Uniforms is 1 of 8 strategies in the Accountability Report. The museum has already raised \$24,045. SC Division of the Sons of Confederate Veterans has raised approximately \$31,000. Conserving 15 Civil War uniforms is estimated at \$214,815. Museum respectfully requesting 1/3 match from General Assembly.		75,000							
2	B2 - Non-Recurring	Contract Security Guard for Staff Safety; Security Systems Upgrade	This was also requested in FY18 Budget Request but not funded. A security guard is essential for staff protection since the museum has now displayed the controversial State House Confederate battle flag. The SC State Museum cannot provide security. \$10K of these funds would be used for after hours security upgrades.		25,000							

AGENCY NAME:	SC Confederate Relic Room & Military Museum		
AGENCY CODE:	H960	SECTION:	30



Fiscal Year 2019-20 Agency Budget Plan

FORM A - BUDGET PLAN SUMMARY

OPERATING REQUESTS (FORM B1)	For FY 2019-20, my agency is (mark "X"): Requesting General Fund Appropriations. Requesting Federal/Other Authorization. Not requesting any changes.
Non-Recurring Requests (Form B2)	For FY 2019-20, my agency is (mark "X"): X Requesting Non-Recurring Appropriations. Requesting Non-Recurring Federal/Other Authorization. Not requesting any changes.
CAPITAL REQUESTS (FORM C)	For FY 2019-20, my agency is (mark "X"): Requesting funding for Capital Projects. Not requesting any changes.
Provisos (Form D)	For FY 2019-20, my agency is (mark "X"): Requesting a new proviso and/or substantive changes to existing provisos. Only requesting technical proviso changes (such as date references). Not requesting any proviso changes.

Please identify your agency's preferred contacts for this year's budget process.

	<u>Name</u>	<u>Phone</u>	<u>Email</u>
PRIMARY	W. Allen Roberson, Executive	803 737-8096	arobers@crr.sc.gov
CONTACT:	Director		
SECONDARY	Rachel Cockrell	803 737-8020	rcockre@crr.sc.gov
CONTACT:			

I have reviewed and approved the enclosed FY 2019-20 Agency Budget Plan, which is complete and accurate to the extent of my knowledge.

	<u>Agency Director</u>	Board or Commission Chair
SIGN/DATE:		
TYPE/PRINT NAME:	W. Allen Roberson	Martha Van Schaick

This form must be signed by the agency head – not a delegate.

AGENCY NAME: SC Confederate Relic Room and Military Museum
AGENCY CODE: H960 SECTION: 30

FORM B2 – NON-RECURRING OPERATING REQUEST

AGENCY PRIORITY 1

Provide the Agency Priority Ranking from the Executive Summary.

TITLE Matching funding to Conserve Civil War uniform collection of SC Confederate Relic Room and Military Museum

Provide a brief, descriptive title for this request.

AMOUNT \$75,000

What is the net change in requested appropriations for FY 2019-20? This amount should correspond to the total for all funding sources on the Executive Summary.

Mark "X" for all that apply: Change in cost of providing current services to existing program audience Change in case load/enrollment under existing program guidelines Non-mandated change in eligibility/enrollment for existing program Non-mandated program change in service levels or areas Proposed establishment of a new program or initiative **FACTORS** ASSOCIATED WITH Loss of federal or other external financial support for existing program Exhaustion of fund balances previously used to support program THE REQUEST IT Technology/Security related Consulted DTO during development \mathbf{X} Request for Non-Recurring Appropriations Request for Federal/Other Authorization to spend existing funding Related to a Recurring request – If so, Priority

	Mark "X" for primary applicable Statewide Enterprise Strategic Objective:				
STATEWIDE	X	Education, Training, and Human Development			
ENTERPRISE		Healthy and Safe Families			
STRATEGIC		Maintaining Safety, Integrity, and Security			
OBJECTIVES		Public Infrastructure and Economic Development			
		Government and Citizens			

ACCOUNTABILITY OF FUNDS

"New Fundraising Campaign to Conserve Museum's Civil War Uniforms Collection" is listed as one of eight strategies in the museum's Accountability Report designed to position the museum as South Carolina's preeminent military history museum. The museum continually moves between SC Civil War History and other SC related military history exhibit, programs, and initiatives, to continually advance the museum. So far, the museum has already raised \$24,045 in donations for this uniform conservation initiative. The SC Division of the Sons of Confederate Veterans has also raised approximately another \$31,000 and, so far, has committed \$10,603 of that to the Civil War Uniform Conservation Initiative for a total of \$34, 648, so far, in donations committed to the museum's Conservation initiative. The remaining \$20,397 would be committed and much more raised by the Sons of Confederate veterans and also raised by the museum, if the museum receives good faith matching funding from the General Assembly.

RECIPIENTS OF **FUNDS**

The museum competitively bids out its conservation. Currently, in its initiative to conserve 15 Civil War uniforms at an estimated cost of approximately \$214,815. Three conservation laboratories currently being used are, Textile Conservation Workshop in South Salem, NY, Museum Textile Services in Andover, MD, and American Institute for Conservation in Williamsburg, VA. The museum is also studying other textile conservation laboratories to increase its bid pool for the most competitive and quality

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

The South Carolina Confederate Relic Room and Military Museum is one of only 13 out of 220 history, art, science, and children's museums and historic sites and park, nationally accredited by the American Alliance of Museums. The museum is currently undergoing reaccreditation for the first time since 2004, an intense process that that takes approximately a year. One of the strengths of the museum, that allows it to earn accreditation, is how well it takes care of its Collection of unique and invaluable South Carolina material culture. The conservation program has been an ongoing strength for the museum even in lean budget times. Over the past twenty years, with the assistance of the General Assembly and through donations raised by the museum, the museum has conserved approximately 60 flags, three SC Civil War uniforms, its entire weapons collection, numerous leather goods, like knapsacks, belts, holsters, documents from its archival collection, and photographs, to preserve one of the most unique and irreplaceable historic collections of significant SC artifacts – all that we have that connects to our past and the wonderful history of our state, from the Revolutionary War to present times.

JUSTIFICATION OF REQUEST

Most of the museum's Civil War uniforms are in such bad state of deterioration that they cannot be exhibited and viewed by South Carolina citizens and visitors to our state. Many of these uniforms are unique, the only known remaining example. One is the uniform frock coat of General James Chesnut, husband of famed diarist Mary Boykin Chesnut, who accepted the surrender of Fort Sumter and who governed the state as one of three members of the South Carolina Executive Council, before the formation of the Confederate government. The uniform coat and hat of General Gabriel Raines, recently a subject of an article in American's Civil War magazine is another of these 15 uniforms desperately needing conservation. Raines was the father of modern technological warfare, who developed land and water mines. Perhaps the rarest uniform in the collection is the uniform of Corporal Robert Hayne Bomar. This uniform is the only known product from the Rev. Anthony Toomer Porter's Industrial School for Girls, a revolutionary factory of women workers in Charleston, SC. These are just three examples in this rare and unique collection of 15 Civil War uniforms, one of the largest remaining collections in the US. These uniforms will deteriorate beyond repair if not treated and conserved.

Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. Does this non-recurring appropriation request create an annualization or need for recurring funds?

AGENCY NAME: SC Confederate Relic Room and Military Museum
AGENCY CODE: H960 SECTION: 30

FORM B2 – NON-RECURRING OPERATING REQUEST

AGENCY PRIORITY

2

Provide the Agency Priority Ranking from the Executive Summary.

TITLE

Contract Museum Security Guard for Employee Safety and After-Hours Security Improvements

Provide a brief, descriptive title for this request.

AMOUNT

\$25,000

X

What is the net change in requested appropriations for FY 2019-20? This amount should correspond to the total for all funding sources on the Executive Summary.

FACTORS ASSOCIATED WITH THE REQUEST

Change in cost of providing current services to existing program audience
Change in case load/enrollment under existing program guidelines
Non-mandated change in eligibility/enrollment for existing program
Non-mandated program change in service levels or areas
Proposed establishment of a new program or initiative

Loss of federal or other external financial support for existing program

Exhaustion of fund balances previously used to support program

IT Technology/Security related Consulted DTO during development

Mark "X" for all that apply:

X Request for Non-Recurring Appropriations

Request for Federal/Other Authorization to spend existing funding

Related to a Recurring request – If so, Priority #

STATEWIDE ENTERPRISE STRATEGIC OBJECTIVES

Mark "X" for primary applicable Statewide Enterprise Strategic Objective:

Education, Training, and Human Development

Healthy and Safe Families

Maintaining Safety, Integrity, and Security Public Infrastructure and Economic Development

Public Infrastructure and Economic Developmen

Government and Citizens

ACCOUNTABILITY OF FUNDS

Continue to develop cost and space efficient Exhibit for State House Confederate Battle Flag is the specific strategy for the *Maintaining Safety, Integrity, and Security* Objective.

Despite no appropriation to exhibit the State House Confederate Battle Flag as mandated by the General Assembly, and at a cost so far of approximately \$20,000 taken from the museum's operating budget over the last three years, the museum will exhibit the State House Confederate Battle Flag in 2018. Because of the controversial and emotional response generated by this specific political artifact, the museum has legitimate concerns for the safety of its staff. It therefore requests \$20,000 to hire a Security Guard from a commercial agency to provide security during operating hours and \$5000 to augment its current electronic and mechanical security system.

What specific strategy, as outlined in the FY 2018-19 Strategic Planning and Performance Measurement template of agency's accountability report, does this funding

AGENCY NAME: AGENCY CODE:

SC Confederate Relic Room and Military Museum H960

SECTION:

30

request support? How would this request advance that strategy? How would the use of these funds be evaluated?

RECIPIENTS OF **FUNDS**

\$15,000 - \$20,000 would be used to pay for a contract security guard during the week and on weekends to protect the museum's staff. The State Museum has limited security staff and does not want to provide security for the SC Confederate Relic Room and military Museum. \$5000 - \$10,000 would be used to upgrade existing mechanical and electrical security systems.

What individuals or entities would receive these funds (contractors, vendors, grantees, individual beneficiaries, etc.)? How would these funds be allocated – using an existing formula, through a competitive process, based upon predetermined eligibility criteria?

The SC Confederate Relic Room and Military Museum has received no appropriation for exhibiting the SC State House Confederate Battle Flag despite three proposed options for funding. Developing the proposed designs cost the museum approximately \$18,000. The museum will spend another \$2500 out of its own, very limited operating budget to exhibit the State House Confederate Battle Flag as mandated by the General Assembly by the end of 2018.

Because of the divisive nature of the State House Confederate Battle Flag, the museum is seriously concerned about physical assaults on its staff by political extremists on the political left and right. Museum staff have already been subjected to verbal abuse via social media and have been picketed by members of alt-right organizations. There is no unity of opinion, either. Some conservative and liberal groups oppose the exhibition of the flag while others organizations want the museum to not only exhibit this particular flag but all Confederate statues in SC, which is certainly not feasible.

JUSTIFICATION OF REQUEST

The SC Confederate Relic Room and Military Museum has a long history of apolitical service to the citizens of South Carolina, and has partnered with organizations as diverse as the Sons of Confederate Veterans and the Columbia Urban League. To insure the safety of his staff of five female and three male employees, the museum respectfully asks the government of SC – for the second time – to fund our security needs!

Please thoroughly explain the request to include the justification for funds, potential offsets, matching funds, and method of calculation. Please include any explanation of impact if funds are not received. Does this non-recurring appropriation request create an annualization or need for recurring funds?

AGENCY NAME:	SC Confederate Relic Room and Military Museum		
AGENCY CODE:	H960	SECTION:	30

FORM E – AGENCY COST SAVINGS AND GENERAL FUND REDUCTION CONTINGENCY PLAN

TITLE

Agency Cost Savings and General Fund Reduction Contingency Plan

AMOUNT

\$27,638

What is the General Fund 3% reduction amount (minimum based on the FY 2018-19 recurring appropriations)? This amount should correspond to the reduction spreadsheet prepared by EBO.

ASSOCIATED FTE REDUCTIONS

No FTE Reductions. The museum is already three below its normal contingent of eight employees, with one to be filled with existing funding, shortly.

How many FTEs would be reduced in association with this General Fund reduction?

If the museum's budget is cut by 3% or \$27,638, the museum will not be limited in its ability to increase both attendance and revenue and increase visitation by school groups and tourists who visit the Midlands. The museum is expending its own funding to exhibit the State House Confederate Battle Flag, which was not funded by the General Assembly. The museum was also not funded for a major exhibit commemorating the 50th Anniversary of South Carolina in the Vietnam War, and has conserved his financial resources for the last three fiscal years, in order to design, build, and install this exhibit, develop educational programs about South Carolina's role in the Vietnam War, and to reach out to Vietnam Veterans throughout South Carolina to commemorate their service, sacrifice, and value.

PROGRAM/ACTIVITY IMPACT

The South Carolina Confederate Relic Room and Military Museum is currently going through a rigorous national accreditation process, its first since 2004, and trying to maintain its stature as one of only 13 out of 220 history, science, art, and children's museums currently nationally accredited. The museum will be required to make upgrades and go through a major strategic planning process as a result of this accreditation process. This budget cut would severely impact completing the process and maintaining national accreditation.

What programs or activities are supported by the General Funds identified?

AGENCY NAME:	SC Confederate Relic Room and Military Museum		
AGENCY CODE:	H960	SECTION:	30

The funds identified would come out of the general operating budget of the SC Confederate Relic Room and Military Museum. The primary annual expenditures out of the museum's small budget are salaries, fringe

benefits, rent, and utilities using less than \$100,000 for all operating expenses, creating exhibits, educational programs and tours. The SC Confederate Relic Room and Military Museum is already understaffed for its 6-7 day a week operation, so the savings plan would have to be focused on what is left of its operating budget after paying rent and utilities. The reduction would have a major effect on its operating, exhibit, programming, education and programs and provide security for the museum staff, after the State House Confederate battle flag is exhibited as mandated.

SUMMARY

Please provide a detailed summary of service delivery impact caused by a reduction in General Fund Appropriations and provide the method of calculation for anticipated reductions. Agencies should prioritize reduction in expenditures that have the least significant impact on service delivery.

N/A. The SC Confederate Relic Room and Military Museum would have difficulty

AGENCY COST SAVINGS PLANS

operating with a budget cut of \$50,000 or more.

What measures does the agency plan to implement to reduce its costs and operating expenses by more than \$50,000? Provide a summary of the measures taken and the estimated amount of savings. How does the agency plan to repurpose the savings?

AGENCY NAME:	SC Confederate Relic Room & Military Museum			
AGENCY CODE:	H960	SECTION:	30	

FORM F – REDUCING COST AND BURDEN TO BUSINESSES AND CITIZENS

TITLE

Moving SC Confederate Relic Room and Military Museum's Membership Program to the Palmetto State Military History Foundation

Provide a brief, descriptive title for this request.

EXPECTED SAVINGS TO BUSINESSES AND CITIZENS The Palmetto State Military History Foundation exists to support the SC Confederate Relic Room and Military Museum. The Museum currently does not have the staff to promote the museum membership program. The Foundation could help the membership program grow by hosting events, promoting membership drives, etc.

What is the expected savings to South Carolina's businesses and citizens that is generated by this proposal? The savings could be related to time or money.

FACTORS ASSOCIATED WITH THE REQUEST

Mark "X" for all that apply:

Repeal or revision of regulations.

Reduction of agency fees or fines to businesses or citizens.

Greater efficiency in agency services or reduction in compliance burden.

X Other

METHOD OF CALCULATION

The Museum currently has only 45 members. In 2016, the museum lost the staff person who was over the membership program. Currently it is being run by a part-time staff person, whose primary duty is to stock the Gift Shop, leaving little time to do more than process membership renewals, if members remember to renew. The Foundation could focus on growing the membership program, with the museum's assistance, by hosting membership fundraising receptions, by conducting membership drives, and by individually soliciting new members. The Foundation could then finance exhibit opening receptions for the museum, continue to assist in fundraising for specific programs, like the uniform conservation initiative, or support the acquisition of significant SC artifacts. All funds raised by the membership program would eventually be used to benefit the SC Confederate Relic Room and Military Museum.

Describe the method of calculation for determining the expected cost or time savings to businesses or citizens.

REDUCTION OF FEES OR FINES

N/A

Which fees or fines does the agency intend to reduce? What was the fine or fee revenue for the previous fiscal year? What was the associated program expenditure for the previous fiscal year? What is the enabling authority for the issuance of the fee or fine?

REDUCTION OF REGULATION

N/A

Which regulations does the agency intend to amend or delete? What is the enabling authority for the regulation?

AGENCY NAME:	SC Confederate Relic Room & Military Museum			
AGENCY CODE:	H960	SECTION:	30	

The national average salary of a museum membership coordinator is \$45,851. The museum cannot afford to hire a membership staff person at any salary close to that figure, and afford to fill one of its empty FTEs solely to focus on the membership program. It would not be cost effective.

However, the museum does plan to hire a Band 4 Administrative Assistant staff person at the minimum salary of \$26,988, to assist both the Executive Director with fundraising, and assist the Administrative Coordinator II staff person, who is over the administrative functions of the museum which includes fiscal management, procurement, inventory, supply services, data functions, HR, daily museum operations, janitorial, admissions desk, gift shop, staff transportation, mail and shipping. This staff person temporarily fills the role of liaison wit the Palmetto State Miitary History Foundation, and manages the membership program, and her assistante could work with the Foundation Board on growing the membership program, assisting them with coordination of their activities, as as small part of her or his duties.

SUMMARY

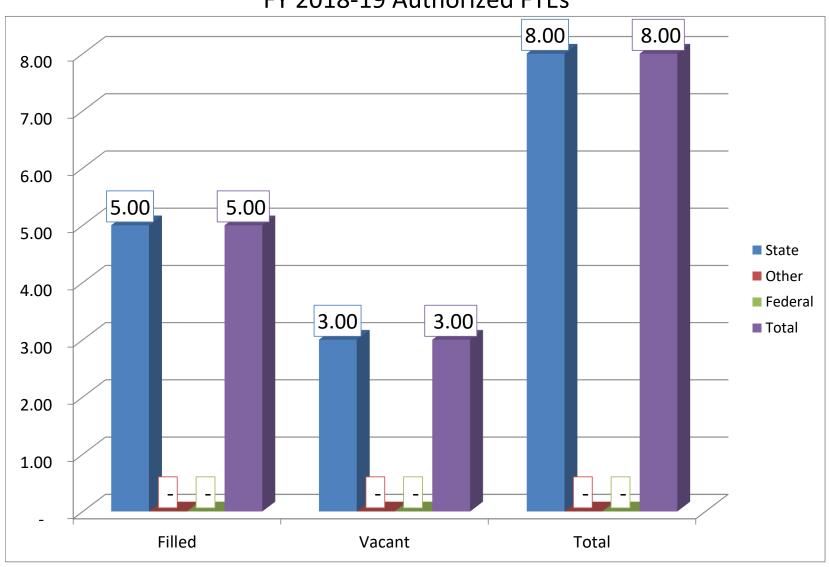
Provide an explanation of the proposal and its positive results on businesses or citizens. How will the request affect agency operations?

Proviso # in FY 19-20 Act	Proviso Title	Short Summary	Agency Recommended Action (keep, change, delete, add)	Proviso Language
30.1	CRR: Southern Maritime Collection	Authorizes the Commission, on behalf of the Hunley Commission, to expend up to \$500,000 of funds transferred to pay the outstanding note entered into to finance the purchase of the Southern Maritime Collection. The Hunley Commission shall assume custody and management of the Collection for the State. The balance of the funds may be used by the Commission for costs associated with Museum operations.	Кеер	The Confederate Relic Room and Militar Museum Commission, on behalf of the Hunley Commission is authorized to expend funds appropriated for such purpose to pay the outstanding note entered into to finance the purchase of the Southern Maritime Collection and the Hunley Commission will assume custody and management of the Collection for the State. The commission is authorized to use up to \$500,000 of the funds transferred for implementation of this proviso. The balance of the funds transferred may be used by the commission for costs associated with other Museum operations. The General Assembly will provide for funds in future fiscal years to cover the costs of the financing of the Southern Maritime Collection.

CONFEDERATE RELIC ROOM AND MILITARY MUSEUM **SUMMARY OF CARRY FORWARD AND CURRENT CASH BALANCES** FISCAL YEARS 2014, 2015, 2016, 2017 and 2018 Balance Balance **Balance Balance** Balance Office / Description 6/30/2014 Fund 6/30/2015 6/30/2016 6/30/2017 6/30/2018 Confederate Relic Room & Military Museum General Fund 60,251 33,221 57,368 84,777 1001 53,220 3098 113,507 519,044 108,738 229,454 522,814 Donations Gift Shop Revolving Fund 167,738 185,349 3981 136,475 153,679 181,521 34E4* Southern Maritime Collection Maint. & Security 13,725 7,653 7,653 381 381 Other Museum Operations 3990 319,252 319,252 Sale of Assets 3958 75 **Grand Total** 638,515 627,312 458,065 758,314 793,321 * 2005 Act No. 115, Part IB Proviso 73.17

South Carolina Confederate Relic Room and Military Museum

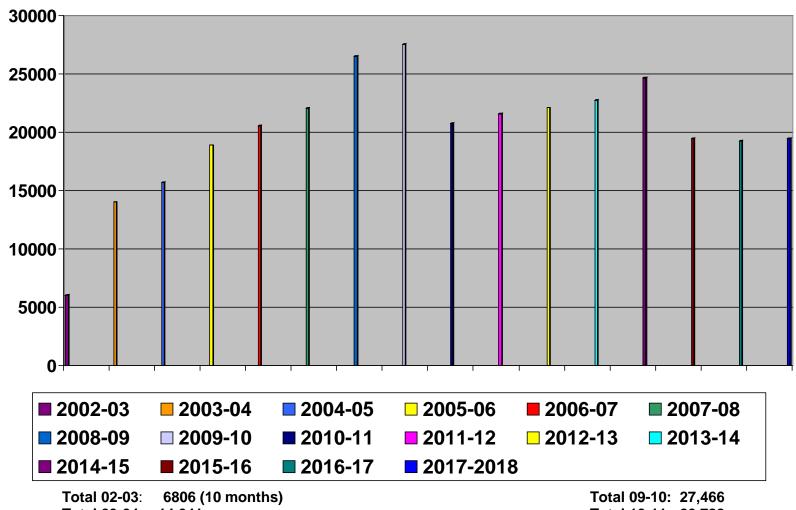
FY 2018-19 Authorized FTEs



SC Confederate Relic Room & Military Museum Milestones

- 1896 Founded. Oldest Midlands museum and oldest continuous history museum in SC
- 1999 Museum began positioning itself as the State's military history museum
- **2002** New museum opens in the Columbia Mills building. *South Carolina Martial Tradition* exhibit earns *SC Federation of Museums*' 2003 *Award of Achievement*
- **2004** Achieved national accreditation by the *American Association of Museums*, only the 11th museum or historical site of 225 in SC to earn accreditation
- **2004** Fundraised over half \$250,000 purchase price of the *McRae Collection*, a 3500 piece archival collection of British invoices of imported Civil War weapons and equipment
- 2006 Earned a national *American Association of State and Local History* award for *Write from the Front*, a program collecting digital emails and photographs from SC servicemen and women serving in Iraq and Afghanistan. Portable exhibit tours state schools, libraries
- **2007** Museum expanded and opened a large, second gallery and major exhibit, *Forgotten Stories:* South Carolina Fights the Great War for the 90th Anniversary of WWI.
- 2008 Awarded the SC Council for the Social Studies' Program of Excellence award for the World War I exhibit education programming
- **2009** Awarded a *SC Federation of Museums' Award of Achievement* for an exhibit, program, booklet, and reunion for the WWII Pacific Campaign, light cruiser, USS *Columbia*
- 2002–2010 Eight straight years of increasing attendance. 2010 more than doubled 2003.
- 2005 2010 Public & Private school group attendance doubled.
- **2011** Museum begins recovering from the Great Recession, after losing a quarter of its budget and approximately the same amount in visitation
- **2011** Opened *Bold Banners: Early Civil War Flags of South Carolina*, 1st of five Civil War Sesquicentennial exhibits.
- **2012** Opened 2nd Civil War Sesquicentennial exhibit, *Through Fiery Trials: Religion in the Civil War.* Promoted to Protestant, Catholic, and Jewish denominations, with record March attendance.
- 2012 Awarded a SC Federation of Museums' Award of Achievement for the Bold Banners exhibit and the flag conservation partnership with the SC Sons of Confederate Veterans that raised \$100,000.
- **2012** Opened 3rd Civil War Sesquicentennial Exhibit, *Civil War in 3D*. featuring Civil War era stereo cards converted to 3-D images on a big screen TV with captions, soundtrack
- 2012 2013 Acquired 19th and 2nd SCVI battle flags, Sgt. Steve Flaherty Vietnam War letters collection, and Rivers Bridge State Park artifact collection
- **2014** Awarded a *SC Federation of Museums' Award of Achievement* for a very popular exhibit, *Gettysburg: SC in the Fight* for the 150th Anniversary, which drew record crowds.
- **2014 2016-** *Paths of Destruction: Sherman's Final Campaign*, the Museum's most ambitious and successful exhibit, with 2015, the third highest attendance year since 2001.
- **2016 2017** Purchased the *C.A. Huey Collection* of imported British weapons and equipment. Fundraised over half of \$809,450 appraised price.
- 2017 Curated and exhibited *Xanthus Smith and Civil War Maritime Art*, the first exhibit from the State owned Southern Maritime Collection
- 2018 Designed, fabricated, & rented first traveling exhibit, now exhibited throughout SC, the Revolutionary War exhibit on the Siege of Fort Mott in Calhoun County, '"...make no Doubt we shall carry this post..." The History and Archaeology of Fort Mott'

SC Confederate Relic Room & Military Museum Yearly Visitation



Total 03-04: 14,041 Total 04-05: 15,742 Total 05-06: 18,901 Total 06-07: 20,603

Total 07-08: 22,095

Total 08-09: 26,553 Total 16-17: 19.305 Total 10-11: 20,782 Total 11-12: 21,589

Total 12-13: 22,119

Total 13-14: 22,798 Total 14-15: 24,694

Total 15-16: 19,465

Total 17-18: 19,559



Uniforms Needing Conservation



 ${\tt Images} \ {\tt @SC\ Confederate\ Relic\ Room\ and\ Military\ Museum,\ Reproduction\ Prohibited}$

Frock Coat of Gabriel J. Raines

General Gabriel J. Raines wore this uniform during the Civil War. After serving in the Seminole and Mexican wars, Raines resigned from the United States Army in 1861 and was commissioned a brigadier general in the Confederate army. His major contribution to the Confederacy was the development of antipersonnel land mines and torpedoes.



Captain E.B. Cantey of Camden SC wore this frock during his service in the Confederate States Army. He was captain of Co. C, 6th Regiment when he was severely wounded at the battle of Sharpsburg. He was rendered unfit for active duty and was assigned a position as enrolling officer for Richland district. He was promoted to major on August 27th, 1863.



Conservation Estimate: \$5,000





Collar

Uniform Coat of James Nott Moore

James Nott Moore was born in Union County in 1837. Moore studied medicine like his father, and he graduated from Medical College of the State of South Carolina, Charleston in 1859. At the start of the Civil War, he was appointed assistant surgeon of the 1st Regiment where he served until 1862. He then became directly involved in military action as First Lieutenant of the 1st Regiment, Company H, Hagood's regiment. He was later promoted to the rank of captain. After the war, he continued to practice medicine in South Carolina. He died in Columbia in 1902.



Conservation Estimate: \$20,000



Inside coat

Coat of Daniel McCallum Rogers

Dr. Daniel McCallum Rogers wore this uniform during the Civil War. He was born in South Carolina in 1837, and graduated from the Baltimore College of Dental Surgery in 1857. He moved back to South Carolina and married Mary Elizabeth Durant before the War. He was First Lieutenant of Captain DePass' company of light artillery (Company G, Palmetto Battalion).



Conservation Estimate: \$10,000





Collar

Frock Coat of Elbert Bland

Elbert Bland (1823-1863) was wearing this coat when he was killed at the battle of Chickamauga, Tennessee. He was born in Edgefield County and graduated from the Medical College of New York. He served as assistant surgeon to the Palmetto Regiment during the Mexican War. At the beginning of the Civil War, he entered Maxcy Gregg's 1st Regiment as a surgeon, but became more directly involved in the action when he was elected captain of Co. H, 7th SCVI. When the regiment reorganized, he was elected lieutenant colonel and served in this capacity until his death in 1863.



Conservation Estimate: \$20,000



Sleeves

Uniform Frock Coat of Desportes

Richard Smallwood Desportes was born in Charleston in 1841. In 1861, he enlisted as a second lieutenant in the Confederate army with the Aiken Guards, Company G of the 3rd Battalion. Desportes resigned in 1863 due to pneumonia, but he returned as first lieutenant of artillery on the staff of General S.G. French. He was recommended for the rank of captain of artillery after the battle of Resaca. He spent the final months of the war as a member of the staff of General Stephen D. Lee. After the war, Desportes became a successful businessman and was highly respected in Columbia. He died on January 23, 1898, and businesses closed the next day out of respect. In the following weeks, newspapers were filled with tragic reports of his death and articles celebrating his life.



Conservation Estimate: \$20,000



Inside coat



Coat skirt Collar

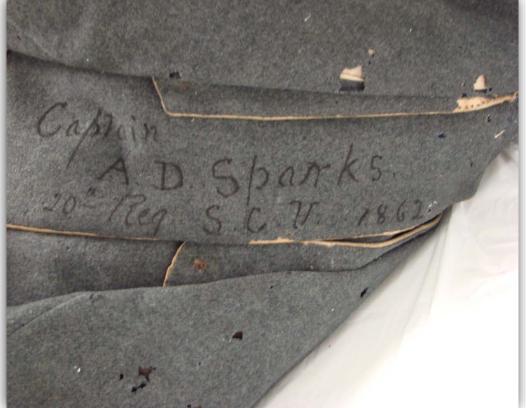
Capt. Alexander D. Sparks' Frock Coat

Alexander Dottridge Sparks was born in South Carolina in 1829. He attended South Carolina College from 1845-1847 when he left to volunteer in the Mexican War. According to his granddaughter, Captain Sparks organized and equipped Company I of the 20th SCVI. He died in 1895 and was described in his obituary as "a perfect type of the old time South Carolina gentleman."



Conservation Estimate: \$20,000





Back outside

Shell Jacket of Sergeant Joseph W. Brunson

This jacket was probably issued sometime during the fall 1863. It is a Type II jacket made of kersey wool. First Sergeant Joseph W. Brunson, of Florence, SC, Pee Dee Artillery, was twenty-one years old when he enlisted in the Pee Dee Rifles in 1861. This unit was converted to light artillery soon afterward. Brunson survived the war and presented his unit's flag to the South Carolina General Assembly on behalf of his comrades in February 1905.



Conservation Estimate: \$5,000



Frock Coat of Robert Hayne Bomar

An example of the style that Anthony Toomer Porter's Industrial School supplied to a company in the Hampton Legion, the coat and trousers are a grayish- brown jean material made of cotton and wool. Bomar enrolled on June 12, 1861 as a private in the Washington Light Infantry Volunteers, Company A of the Hampton Legion Infantry. He was wounded at First Manassas, so the uniform was likely issued in the hospital before Oct. 1, 1861 when he was discharged.



Conservation Estimate: \$5,000



Frock Coat of Thomas Norwood Kelly

Kelly was a member of 5th Regiment SCVI, Co. H, "The Pea Ridge Volunteers." Kelly enlisted as a private and was promoted to sergeant. He was wounded at The Wilderness on May 6, 1864, and surrendered at Appomattox. It is unusual to find a coat this finely tailored so late in the war. Kelly's family history recorded that his mother patched the coat while he was at home recovering from a wound. Spots on the neck lining may be blood stains and a large twist of tobacco was found in his coat-tail pocket.



Conservation Estimate: \$5,000

Uniform of Samuel Powell Cooper

Cooper was a South Carolina Confederate soldier who died in North Carolina in 1865 at age 17. He was born in 1848 and grew up in Barnwell, South Carolina. He was the son of Alice Ann Reed and Clark Columbus Cooper.



Conservation Estimate: \$10,000





Lt. Robert Shiver's Uniform

Robert C. Shiver was a member 2nd South Carolina Cavalry, Co. A. He became experienced in scouting Federal troops under Captain Hogan who commanded scouts for Wade Hampton. Shiver died in 1874.



Conservation Estimate: \$25,000



Inside frock



Trousers

Neal Alexander Bethune Frock

Bethune was a teenager when he enlisted as a private in the 7th Battalion, South Carolina Infantry (Nelson's) (Enfield Rifles). He became a prominent member of the Kershaw community as a farmer and businessman after the war. He was also a mason and elder at his church. He died in 1929.



Conservation Estimate: \$15,000



Milhous Shell Jacket

The shell Jacket is believed to be that of Charles A. Milhous who was a resident of Bamberg, SC. He was a private in the 1st Confederate Engineer Corps, Company K.



Conservation Estimate: \$10,000



Inside jacket

James Chesnut Frock Coat

James Chesnut was born in Camden, South Carolina in 1815. He graduated from Princeton in 1835, and became involved in South Carolina politics. He was elected to the U.S. Senate in1858. He resigned to take part in the convention to take South Carolina out of the Union. He was an aid to General Beauregard at Fort Sumter, a member of the Provisional Confederate Congress, and in 1862 resigned from the SC executive council to serve on the staff of President Davis. He became brigadier general in 1864. After the war he played a prominent role in South Carolina Reconstruction politics. He died in 1885.



Conservation Estimate: \$40,000



